



LSI Services Ltd

Company Profile

Room 406-407 Yu Yuet Lai Building, 43-55 Wyndham St, Central, Hong Kong

Tel: +852-2810-6375 Fax: +852-2810-8058

askme@lsi-services.com www.lsi-services.com



Company Background

LSI Services (LSI= Light Sound Image) is a Hong Kong based Pro-AV Design Studio & Systems Integrator specialising in design, supply & installation of high-end pro audio-visual (Pro-AV) systems for hi-end retail, residential, corporate & hospitality clients. We have been operating since December 2003 (7 years). During this time, we have done work for many prestige clients including Christian Dior, FENDI, LOEWE, TIME Warner, The China Club and Harvey Nichols in Hong Kong. In addition, LSI have executed projects for 14+ Louis Vuitton Stores in the Asia region, plus 7 more where they designed the A-V component.

We work very closely with our clients to create well-designed, aesthetically pleasing systems that seamlessly blend into our clients selected environment. We make use of the latest available smart-home technology to integrate lighting, audio-visual elements such as large screen TV's, projectors, music & surround-sound stereo systems, environmental controls such as air-conditioning, window blind & curtain controls, wireless networking & internet into one seamless hand-held, wireless controller that can be operated from anywhere in the required environment.

All of our designs meet and exceed the functionality objectives for our clients today, whilst ensuring that our systems are flexible enough to cope with new technologies as they becomes available. Our seamless, end-to-end service always keeps an eye on functionality and design. This means that we frequently compete with and wins jobs from much larger companies than ourselves, as larger companies are unable to match the same high level of service combined with a deep appreciation of design & aesthetics that we can offer.

Our company is run by a small, dedicated team of AV professionals.

We offer consultation, design, supply and installation services in all of the following areas:

1. **Audio-Visual Distribution Systems** for retail outlets, commercial buildings, hotels, restaurants, spa and treatment facilities, and private clubs.
2. **Presentation and Control Systems** for conference rooms, training rooms, show suites, interactive exhibitions, and video conferencing systems.
3. **Display Systems** including plasma, LCD TV, and monitor displays for retail promotions, business presentations and entertainment venues.
4. **AV System Design Services** including design consultancy services for AV installations by clients nominated contractor
5. **Architectural Lighting Control systems** for hotels, bars & restaurants, conference rooms, spa & treatment facilities, retail outlets and other buildings requiring easy to use, flexible, & efficient control of lighting.
6. **Maintenance and service** for designed, supplied & installed systems, enabling the client to provide regular feedback on system operation and functionality.

In addition, we are specialists in the following areas:

1. Corporate:

Integration of lighting & AV effects for different corporate environments such as meetings, presentations, & videoconferencing

2. Hospitality:

Design, supply, and installation of centralized control systems for lighting, sound, display, & matrixed switched centralized video distribution. These can include flexible solutions for different sound environments.

3. High-End Residential:

SMART home integration making use of hand-held wireless control systems including iPod / iPad to fully control the home. Applications include remote control of lighting, distribution of hi-quality audio, hi-definition video to large-screen format TV's & projection, as well as wireless internet, blinds, curtains & air air-conditioning.



4. High-End Retail:

Automation of lighting, projection & in-store AV systems, video displays, background music, digital signage, lighting systems, & remote access for uploading external content.

We are also the Hong Kong distributor for several hi-end manufacturers in the Pro-AV industry including

SÉURA®

iPort™

BIAMP®
S Y S T E M S

AMX

SONANCE®

iLIGHT
INTELLIGENT CONTROLS

Management Team:

Ken O'Byrne CTS

Managing Director / AV Systems Designer

Linked in

Ken is one of the founding partners of LSI-Services. He has built up the company since 2003. Ken is an industry veteran with over 16 years industry experience as a Sound Engineer, Project Manager and AV Consultant, specialising in audio-visual distribution control, presentation and control systems, and display systems. As well as running the day-to-day operation of the company, Ken is responsible for all of our project management and system design.

Cyrus Atefi MSC

Technical Director

Linked in

Cyrus is one of the founding partners of LSI services and has been with the company since it started in 2003. He has more than 15 years industry experience as a Programming Manager and Technical Director, specialising in presentation and control systems, display systems, and maintenance services. He is responsible for all of our programming and technical supervision.

Connie Ho BBA Management

Sales Admin Manager/Office Manager

Linked in

Connie has been with LSI Services since 2008. She plays a key role in LSI Services and is responsible for all of our sales, and marketing & office administration activities. She has over 5 year's industry experience. Previously Connie worked as the co-coordinator of large audio systems company.

Gar Lap Tsoi

AV System Design Manager

Linked in

Gar Lap is our newest team member having just joined us. he has six years of industry experience in project management an AV systems design. He is responsible for AV systems design and installations at LSI. previously he worked as a product application specialist in a pro-AV company.



Martin Brownson

Lighting Systems Design Manager

Martin has been with LSI-Services since 2005. He has over a decade of industry experience as a lighting systems programmer specialising in effect, LED dimming and lighting design and programming. He is responsible for all of our lighting systems, programming and supervision of installation work.

Project Reference list:

We have worked on over 1,000 projects for many high-end clients including Louis Vuitton, PRADA, Christian Dior, ZUMA, Harvey Nichols and TIME Warner. Please see a list of project references on the next page.

If you would like to know more about how we have produced effective solutions that helped our clients to solve their Pro-AV issues, please call Ken O'Byrne or Cyrus Atefi in Hong Kong on +852-2810-6375 or email us at askme@lsi-services.com

Please see the pages below for a list of some of the projects we have worked on.



Projects References- High-End Retail

High-End Retail:

We offer automation of lighting, projection & in store AV systems, video displays, background music, digital signage, lighting systems, & remote access for uploading external content. We have worked on many projects for high-end retail stores throughout Asia Pacific. Please see a list of recent project references outlining our expertise in this area. Please email us at askme@lsi-services.com or give us a call on +852-2810-6375 for more information about any of these projects.

Louis Vuitton Flagship Stores

The Landmark, Hong Kong
Caroline Centre, Causeway Bay, Hong Kong
Guam, USA
Plaza 66 Shanghai, China
Xian, China
Xiamen, China
Taipei 101, Taipei, Taiwan
Korea
Starhill, Kuala Lumpur, Malaysia
One Central, Macau
Hanoi, Vietnam

Louis Vuitton Window Displays

LVMH Fashion Group
Hong Kong

FENDI Store

Dubai
Saudi Arabia
Hong Kong

Lancome Store

New Town Plaza
Shatin
Hong Kong

GUCCI Flagship Store

One Central Macau
Macau
China

Nuance Watsons Temptation Stores

Airside, Hong Kong International Airport
Chek Lap Kok
Hong Kong

Ports 1961 Store

Harbour City
TST
Hong Kong

Christian Dior Stores

Beijing
Plaza 66 Shanghai
The Landmark, Hong Kong
1 Peking Rd, Hong Kong
Lee Garden, Hong Kong
Pacific Place, Hong Kong
Galleria, Bali, Indonesia
Singapore

Miu Miu Store

Pacific Place
Admiralty
Hong Kong

Harvey Nichols Department Store

The Landmark
Hong Kong

VERSACE Store

Plaza 66
Shanghai
China

PRADA Flagship Store

Canton Rd, TST
Hong Kong
China

L'OREAL Store

New Town Plaza
Shatin
Hong Kong

Saffron Bakery at Café on The Peak

The Peak
Hong Kong



Project References - Hospitality

Hospitality:

We have designed, supplied, and installed centralised control systems for lighting, sound, display, & matrixed switched centralized video distribution. These have included flexible solutions for different sound environments. Please see a list of project references outlining our expertise in this area. Please call email us at askme@lsi-services.com or give us a call on +852-2810-6375 for more information about any of these projects.

Restaurants, Bars & Nightclubs:

ZUMA Japanese Restaurant

The Landmark,
Central
Hong Kong

208 Duocetto Restaurant

Central
Hong Kong

Delaney's Irish Bar

TST
Hong Kong

The Dublin Jack

Lan Kwai Fong
Central

SOLAS Bar & Lounge

Central
Hong Kong

McSorleys' Irish Bar

Central
Hong Kong

Cigarro Lounge – JIA Hotel

Causeway Bay
Hong Kong

Splash Bar

Wanchai
Hong Kong

Café DeMedici

Central
Hong Kong

Dragon-i Club

G-Spot Productions
Central
Hong Kong

Harvey Nichols Restaurant & Bar

The Landmark
Central
Hong Kong

Issimo Restaurant

JIA Hotel – Shanghai
China

Delaney's Irish Bar

Wanchai
Hong Kong

KILA Irish Bar

Central
Hong Kong

The Shamrock Irish Pub

TST
Hong Kong

The Canny Man Bar

Wanchai
Hong Kong

Rayne Lounge Bar

Central
Hong Kong

Frites Restaurant

Quarry Bay
Hong Kong

208 Duocetto

Central
Hong Kong

Bubba Gump Restaurant

The Peak Tower
Hong Kong



Project References - Hospitality

Ooh-La restaurant

Central
Hong Kong

ESCAPE Bar & Lounge

Wanchai
Hong Kong

Grand Central Bar

Elements Mall
Kowloon West
Hong Kong

Hotels:

Waldo Hotel

Macau
China

LKF Hotel (AZURE Restaurant)

Central
Hong Kong

The Marco Polo Hotel Xiamen

Marco Polo Hotels
Xiamen
China

Hotel Royal

Macau
China

Shangri-La Hotel

Wuhan
China

The Peninsular Hotel

HK harbour 'festival of lights show'
Tsim Sha Tsui
Kowloon
Hong Kong

Silhouette Island Resort

Silhouette Island
Seychelles

JIA Hotel

Shanghai
China

Mayfair Hotel

Hong Kong New World Group
Shanghai
China

The Langham Hotel

Mong Kok
Kowloon
Hong Kong

Private Clubs:

The China Club

Old Bank of China Building
Central
Hong Kong

The Hong Kong Cricket Club

Wong Nai Chung Gap
Hong Kong

Hong Kong Rugby Football Union

Kings Park
Kowloon
Hong Kong



Project References - Hospitality

Casinos:

Tiger Slots Gaming Hall

Macau Tower
Macau
China

Hotel Lisboa Summer Palace Casino

Sociedade de Turismo e Diversoes Macau
Macau
China

Houses of Worship:

St Andrews Church

Nathan Rd
TST
Hong Kong

Sisters of The Precious Blood

Fanling
Kowloon
Hong Kong



Project References - Corporate

Corporate:

We can offer Integration of lighting & AV effects for different corporate environments such as meetings, presentations, & videoconferencing. Please see a list of project references outlining our expertise in this area. Please email us at askme@lsi-services.com or give us a call on +852-2810-6375 for more information about any of these projects.

Shenyin Wanguo Securities

Citibank Tower
Hong Kong

ING Barings Securities

IFC
Central
Hong Kong

Techtronic Industries Limited

Tsuen Wan
Hong Kong

Macquarie Bank

Citic Tower
Hong Kong

Accenture Shanghai

Customer Innovation Centre
AV Design Consultancy
Shanghai
China

Citibank

Citibank Plaza
Central
Hong Kong

Blue Java Offices

Sun Hug Kai Centre
Wanchai
Hong Kong

Prudential Corporation Asia

Meeting & Presentation Rooms
IFC
Central
Hong Kong

TIME Warner

Oxford House
Quarry Bay
Hong Kong

Freshfields Bruckhaus Deringer

Two Exchange Square
Hong Kong

Richard Ivey School of Business

Cheng Yu Tung Management Institute
Hong Kong Convention & Exhibition Centre
Hong Kong

Daimler Chrysler

Maybach Showroom
Repulse Bay
Hong Kong

Louis Vuitton

Ocean Centre rooms meeting room
Tsim Sha Tsui
Kowloon
Hong Kong



Project References – High-end residential

High-End Residential:

We can provide smart-home integration making use of hand-held wireless control systems including your iPod or iPad to fully control your home. Applications include remote control of lighting, distribution of hi-quality audio, hi-definition video to large-screen format TV's & projection, as well as wireless internet, blinds, curtains & air air-conditioning. Please see a list of project references outlining our expertise in this area. Please call email us at

askme@lsi-services.com or give us a call on +852-2810-6375 for more information about any of these projects.

The Beattie Residence

Island Rd
Deep Water Bay
Hong Kong

Zeman Residence

Chung Hom Kok
Hong Kong

Vossen Residence

Clearwater Bay
Hong Kong

Lovett Residence

Old Peak Rd
Mid-Levels
Hong Kong

Fergusson Residence

The Peak
Hong Kong

Private Residence

Old Peak Rd
Hong Kong

Woo & Yu Residence

Kwai Fong
Hong Kong

Rockowitz Residence

Chung Hum Kok
Hong Kong

Vossen Residence

Macau
China

Fuchs Residence

Island Crest Penthouse
Sai Ying Pun
Hong Kong

Barnard Residence

Discovery Bay
Hong Kong

To learn more about any of these projects, please contact Ken O'Byrne or Cyrus Atefi on +852-2810-6375 or email us at askme@lsi-services.com

Contact Us:

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Fax: +852-2810-8058

Ken O'Byrne CTS - Managing Director
ken@lsi-services.com

Cyrus Atefi - Technical Director
cyrus@lsi-services.com

Connie Ho - Sales & Marketing/Office Manager
connie@lsi-services.com